

Our Children
LEADERS of the FUTURE
আমাদের সন্তান, আগামীর নেতৃত্ব



2018 FOBANA, ATLANTA, GA



FOBANA 2018 **ATLANTA**

Georgia on my mind
Fri-Sun, July 27-29, 2018

Venue: Georgia World Congress Center

Acommodation: Omni Atlanta Hotel at CNN Center

www.fobana2018.com

Main: 1-877-3-FOBANA (336-2262)

Fax: 404-601-4487

Email: Atlfobana@gmail.com

Jashim Uddin

Convener

atlfobana@gmail.com

404-519-0109

Nahidul Khan

Member Secretary

khannahidul@gmail.com

770-722-5369



Hosted by Bangladeshi American Association of Georgia

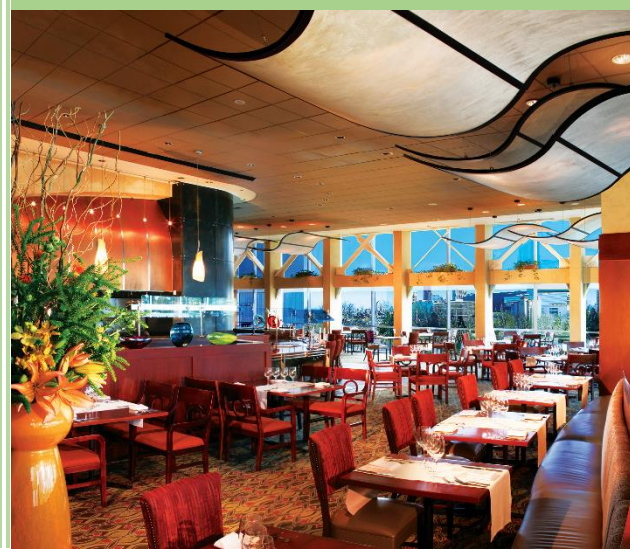
SPONSORSHIP PACKAGE



GEORGIA WORLD CONGRESS CENTER

HOTEL: OMNI ATLANTA HOTEL
AT CNN CENTER

OUR WORLD-CLASS VENUE



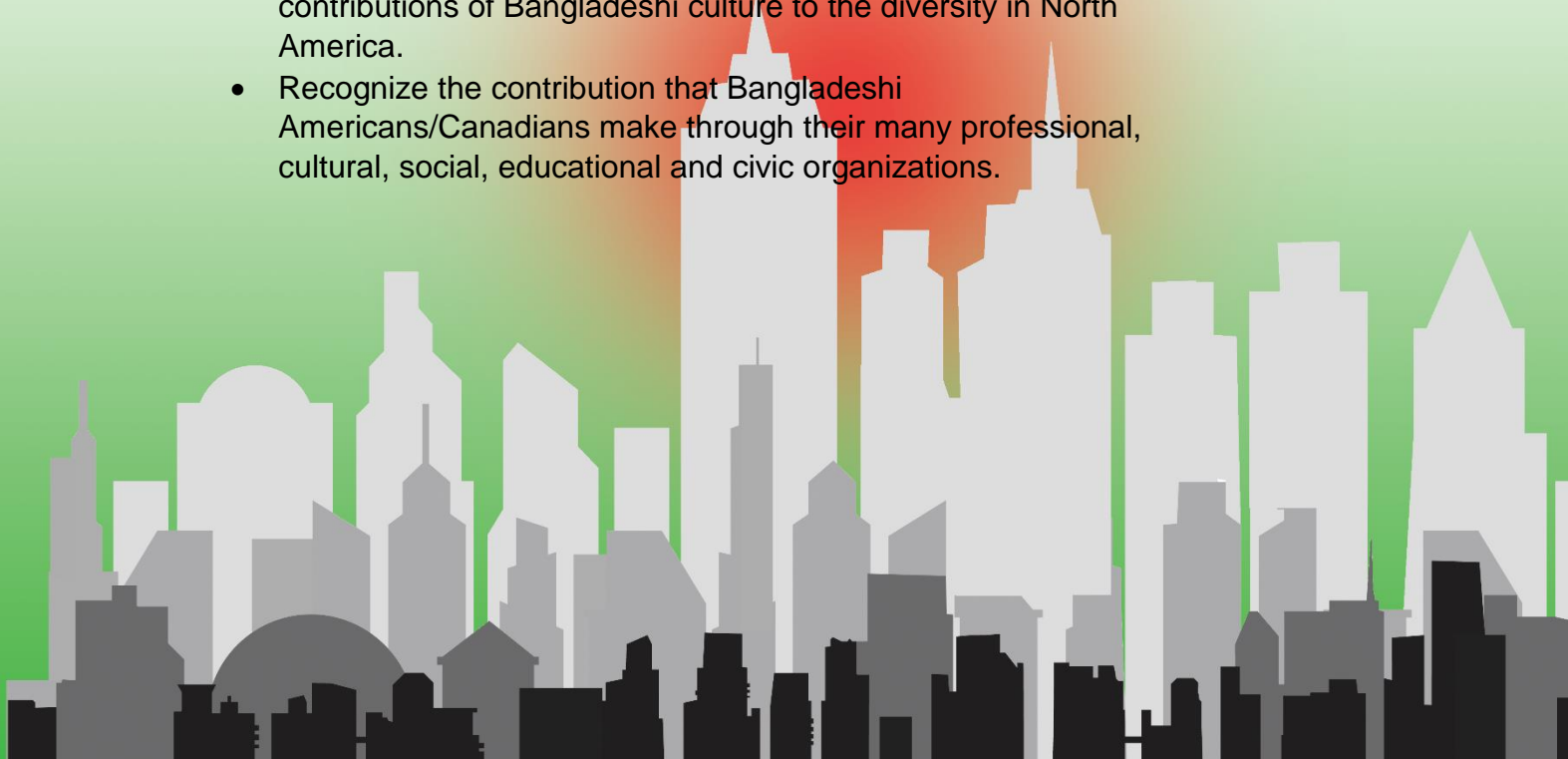
WHAT IS FOBANA?

FOBANA® is a non-profit, non-political and non-discriminatory, IRS 501c(3) tax-exempt (Tax ID 26-1747615) organization. It was established in 1987. FOBANA® has been recognized as an umbrella organization that enables Bangladeshi Americans gather to celebrate their success and introduce their vibrant culture to this multicultural country. Since its inception, FOBANA® has been working tirelessly in North America, far away from our ancestral homeland, to keep our indigenous culture and pass it on to the next generations growing up in the United States and Canada. FOBANA® has recently received appreciation for its work to assimilate our people with the mainstream of North American people and culture. FOBANA® is a symbol of our hope and aspiration and a unifying force for bringing our communities together and for moving it in forward direction. FOBANA holds an annual convention hosted by a member organization based in North America. The host organization is given autonomy to work out the details with general guidance from the FOBANA Executive Committee. Bangladesh American Association of GA was selected as the host organization for FOBANA 2018.



FOBANA MISSION

- Increase the awareness of Bangladeshi culture and heritage to promote peace and harmony in the community
- Provide an opportunity for Bangladeshi-Americans to get together in a fun and exciting environment to highlight contributions of Bangladeshi culture to the diversity in North America.
- Recognize the contribution that Bangladeshi Americans/Canadians make through their many professional, cultural, social, educational and civic organizations.



DEMOGRAPHICS and GROWTH

Attendance at FOBANA convention has grown exponentially each year. This event has come to be known as the largest Bangladeshi event in North America. FOBANA event has generated publicity and recognition throughout North America. Bangladeshi American/Canadian families from all over North America, Bangladeshi businesses, students, scientists, doctors, engineers, intellectuals, over 400 performers from North America and many high profile performers and high profile dignitaries from Bangladesh and North America will attend the event.

- 61% of those attending have a household income greater than \$85,000.00 (approx.)
 - 20% attendees have a household income that exceeds \$150,000.00 (approx.)
 - 60% attendees are college graduates
 - 60% of those fall into age categories ranging from 24 – 55
- Bangladeshi community is one of the fastest growing amongst Asian-Americans in North America.

MAIN ATTRACTIONS

- Entertainment and cultural program throughout the weekend
- Over 100 exhibits and stalls from North America and Bangladesh
- Seminars and symposium discussions on Society, Education, Health, Science-Technology, Environment and Our Liberation War
- Bangladeshi bazaar featuring items for sale from Bangladesh
- Food vendors with traditional and festival favorites
- Musical groups, traditional and modern dance
- Live TV broadcast, fashion shows, beauty pageant, talent search

Reason for being a FOBANA Sponsor

Through FOBANA your company can tap into a market of half a million people nationally and 120 million people internationally. All major Bangladeshi TV/Social Media and newspapers will cover this event. During the convention over 5000 complementary copies of the souvenir magazine will be distributed to the attendees. The registration goodie bags will include exciting offers from various sponsors and vendors. It is the best way to reach out to entire Bangladeshi community in North America. It is one of the most cost effective ways to establish your brand and brand name permanently with millions of consumers of Bangladeshi origins at home and abroad.



Exclusive Single Title Sponsor \$50,000

- Recognition as the Title Sponsor on all marketing materials
- Complimentary gift basket
- Priority seating in the front rows
- A seat at the opening ceremony on main stage
- Business Power Lunch
- Cover page advertisement of the magazine
- Recognition during activities and events
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in prime location
- 5 min introduction on the stage during prime time
- Transportation (airport to hotel)
- 5 Complimentary hotel rooms for 3 nights
- 5 Complimentary VIP - family 3 days tickets
- **1 Day at Golf Course**

Corporate Sponsorship Levels

Title Sponsor \$35,000

- Recognition as the Title Sponsor on all materials
- Complimentary gift basket
- Priority seating in the front rows
- A seat at the opening ceremony on main stage
- Business Power Lunch
- Cover page advertisement of the magazine
- Recognition during activities and events
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in prime location
- 5 min introduction on the stage during prime time
- Transportation (airport to hotel)
- 4 Complimentary hotel rooms for 3 nights
- 5 Complimentary VIP - family 3 days tickets
- 1 Day at Golf Course

Diamond Sponsor \$25,000

- Recognition as the Diamond Sponsor on all materials
- Complimentary gift basket
- Priority seating in the front rows
- Business Power Lunch
- Inner back page color ad in the magazine
- Recognition during activities and events
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in prime location
- 3 min introduction on the stage during prime time
- Transportation (from airport to hotel)
- 3 Complimentary hotel rooms for 3 nights
- 3 Complimentary VIP family 3 days tickets
- 1 Day at Golf Course

Emerald Sponsor \$15,000

- Recognition as the Emerald Sponsor on all materials
- Complimentary gift basket
- Priority seating in the front rows
- Complimentary meals
- Inner page color ad in the magazine
- Recognition during activities and events
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in prime location
- 3 min introduction on the stage during prime time
- Transportation (from airport to hotel)
- 2 Complimentary hotel rooms for 3 nights
- 2 Complimentary VIP family 3 days ticket

Rubi Sponsor \$10,000

- Recognition as the Ruby Sponsor on all materials
- Complimentary gift basket
- Priority seating in the front rows
- Complimentary meals
- One full page color ad in the magazine
- Recognition during activities and events
- Name on the back of the program brochure
- Complimentary Business Seminar registration
- One booth
- Transportation (from airport to hotel)
- 2 Complimentary hotel rooms for 3 nights
- 2 Complimentary VIP family 3 days tickets

Individual Sponsorship Levels

Platinum Sponsor \$5,000

- Complimentary gift basket
- Priority seating in front rows
- Complimentary meal coupons
- Individual bio in the website and magazine
- Recognition during activities and event
- Recognition on web site and magazine
- Transportation (from airport to)
- 2 Complimentary hotel rooms for 3 nights
- 2 Complimentary VIP family 3 days tickets

Gold Sponsor \$3,000

- Complimentary gift basket
- Priority seating in front rows
- Complimentary meal coupons
- Individual bio in the website and magazine
- Recognition during activities and event
- Recognition on web site and magazine
- 1 Complimentary hotel rooms for 3 nights
- 1 Complimentary VIP family 3 days tickets

Silver Sponsor \$1,500

- Individual bio in the website and magazine
- Recognition during activities and event
- Recognition on web site and magazine
- 1 Complimentary hotel rooms for 3 nights
- 1 Complimentary VIP family 3 days tickets

Contact:

FOBANA 2018 Corporate Office
1328 Buford Hwy. Suite 113,
Buford GA 30518

Main: 1-877-3-FOBANA (336-2262)

Fax: 404-601-4487

E-mail: Atlfbana@gmail.com

www.fobana2018.com